

Newsletter May 2012

Dear Friends, please find here below some news about **ART for The World's** activities. In the next months and year, we will concentrate most of our efforts in exploring health issues related to Mother Earth, Life and Death, with the curatorship of a large itinerary show **FOOD** and a new film production **MYTHS AND MISCONCEPTIONS**. In October we will come back to you with more information. Wish you all the best.

Exhibitions

Most probably many of you have visited last year at the Palazzo Zenobio in Venice, during the Biennale, one of ART for The World's most successful exhibitions *The Mediterranean Approach* exploring the differences and similarities among the cultures of the Mediterranean area, through the works by **Ghada Amer, Ziad Antar, Faouzi Bensaïdi, Jacques Berthet, Marie Bovo, David Casini, Hüseyin Karabey, Ange Leccia, Adrian Paci, Maria Papadimitriou, Khalil Rabah, Zineb Sedira, Gal Weinstein and Peter Wüthrich**.

For those who missed it, the show is still on view until May 21 at the [mac] Musée d'Art Contemporain of Marseille.

For its third and last venue, *The Mediterranean Approach* will travel overseas to **Brazil**, to be hosted on October 2, in the large spaces of the **SESC Pinheiros in São Paulo**, during the São Paulo Biennial in 2012-2013, in collaboration with the **Regional Direction of SESC São Paulo**, our partner since twelve years. In Brazil, the exhibition will present some different works, in particular the amazing sculpture *100 Words of Love* by **Ghada Amer**.

Peter Wüthrich will shoot a new series of photos for his project *Angels of the World*, capturing pictures with ordinary people living in São Paulo and transforming the accidental passersby into *Angels of São Paulo*.

If you live in **São Paulo** and wish to have a chance to make your own home movie, don't miss at **SESC Pinheiros** the **workshop Digi-Tales** held by the well-known Turkish filmmaker **Hüseyin Karabey**, multi-awarded in worldwide film festivals among them at the Tribeca Film Festival in 2008 as Best New Filmmaker. The workshop will give the participants the chance to talk about their personal stories, concerns, feelings and turning all these experiences into their own digital movie.

New Art Project

Currently ART for The World's team is working on **FOOD**, our next large itinerant show on **Mother Earth, Agriculture and Feeding**, inviting artists to explore the fascinating question of food, a highly complex issue, simultaneously dealing with survival, health, economy and culture. **FOOD** will include performances, workshops, film screenings as well as conferences and debates embracing culture, economy, traditions, and involving artists, filmmakers, cooks, economists, sociologists, anthropologists, scientists, etc.

In partnership with the **Department of Culture of Geneva**, the world première opening will be on **December 18, 2012** in the large temporary exhibitions spaces of the **Musée Ariana**, a neo-classical building hosting a permanent collection of ceramics and located next to the **UN Headquarters**.

Between March and May 2013, **Milan** will host the second venue of **FOOD** in different locations in the urban area of Porta Venezia, such as **Spazio Oberdan, Piazza Oberdan, and Casa del Pane**, in collaboration with the **Cultural Department of the Province of Milan**.

The show will include more than twenty-five art works, among them works by **Kader Attia, Marina Abramovic, Joseph Beuys, Marcel Broodthaers, Mircea Cantor, Subodh Gupta, Anna Maria Maiolino, Antoni Miralda, Liliana Moro, Pipilotti Rist, Tim Noble and Sue Webster**, etc. The final list of the artists, the events and the other venues will be published in our next newsletter.

On **October 16, 2012**, during the **International World Food Day**, a press conference will take place in **Milan**, announcing the ensemble of the project.

Conference

Art as instrument of Awareness

Conference by **Adelina von Fürstenberg**

Studio Legale NTCM, Milan

May 29, 2012, at 6.30 pm

(by reservation)

For those of you who are in **Milan**, an interesting **conference**, promoting debates involving leading individuals from the contemporary world, will take place at the **Studio Legale NTCM**, organized by the art critic **Gabi Scardi**.

On May 29, **Adelina von Fürstenberg** will meet the audience and bring her strong point of view on art as instrument of awareness through an overview on her work of some close collaborations with artists such as **Alighiero Boetti** and **Chen Zhen**. The discussion will be accompanied by photos and inedited videos.



Adrian Paci,
Last Gestures, 2009



Maria Papadimitriou,
Anti-Apparatus, 2011



Ange Leccia,
La Mer, 2001



Peter Wüthrich,
The Angels of Venice,
2011



Musée Ariana, Geneva



Marina Abramovic,
The Onion, 1996



Mircea Cantor,
Stranieri, 2008-2011



Pipilotti Rist,
I Drink Your Bath Water,
2008



Martand and Romi
Khosla, *Slow Room*,
Deepalaya School,
Gusbethi, Haryana,
India 2004



Apichatpong Weerasethakul, *Mobile Men*, 2008



Jia Zhang-Ke, *Black Breakfast*, 2008



Sergei Bodrov, *The Voice*, 2008



Robert Wilson, *GAO*, 2008



Jafar Panahi, *The Accordion*, 2010

ART for The World and Cinema

Sharing the belief that cinema is today's most effective and relevant medium to communicate messages in an universal language, in 2007 ART *for The World* started to produce short movies by filmmakers renowned for their talent and commitment to major issues of our society.

In the last four years, already twenty-nine short movies, from 3 min. to 12 min., have been produced on different articles of the Universal Declaration of Human Rights, and successfully distributed on public TV channels together with **EBU's World Feed Eurovision**, and on **ARTE**, **Canal +**, **TV Cultura**, etc., as well as in universities, museums and film festivals all over the world. Those who want to know more could visit the ART *for The World's* YouTube channel and find all the uploads: <http://www.youtube.com/user/artfortheworld001>

The Accordion by Jafar Panahi (2010)

British Film Institute, London

August 2012

As many of you, we are closely following with astonishment the plight of Iranian cinema, in particular of the prominent Iranian director **Jafar Panahi**. In 2010 we had the honor to produce his touching short movie *The Accordion*, segment of our omnibus film **THEN AND NOW *Beyond Borders and Differences*** on freedom of expression and believes.

Since Panahi was handed a six-year jail sentence and a twenty-year ban on making movies in 2010, an international campaign has protested against the Iranian government's repression. Despite all these efforts, Jafar Panahi is still under house arrest. If you want to support Jafar Panahi and see his little masterpiece *The Accordion*, you can join us at the **British Film Institute in London** next August. This intense short movie tells the story of two young street musicians whose accordion is taken away from them due to an accident. This brief and forceful tale portrays the Iranian director's entire artistic world, and it is a metaphor for the new generations who, led by understanding, prefer solidarity over conflicts.

Member of the Jury

Golden Apricot International Film Festival

Yerevan, Armenia

July 8-15, 2012

Adelina von Fürstenberg has been invited as **honorary guest** and **member of the Armenian Panorama Program jury** of the 2012 edition of the **Golden Apricot Film Festival**, in **Yerevan**, having the director **Atom Egoyan** as President of the festival. A 'must' for all cinema lovers and those who want to spend a week in Yerevan entirely dedicated to films focused on the topic of *Crossroads of Cultures and Civilizations*. It is a welcome return to Yerevan for ART *for The World* after the participation in 2011 with its omnibus film **THEN AND NOW *Beyond Borders and Differences*** (2011) and the prestigious Parajanov's Taller awarded the same year to **Fanny Ardant**, director of the short movie *Chimères Absentes*, produced by ART *for The World* in 2010.

New Productions

Next on line for ART *for The World* is the production of its third long feature: **MYTHS AND MISCONCEPTIONS** (working title), a unique film with worldwide awarded filmmakers on the subject of cancer, a pledge part of our daily life and involving everyone directly or indirectly. The film will comprise short stories of approx. 10 min. each by **Karim Aïnouz**, **Sergei Bodrov**, **Xiaolu Guo** and **Hüseyin Karabey**, ...

We will keep you update on the proceedings in our next newsletter.

Who are we?

ART *for The World* is an NGO founded in **Geneva** in 1996. The NGO is associated with the United Nations Department of Public Information (UNDPI) and recognized of Public Utility by the State Chancellery of Geneva. ART *for The World* is inspired by the article 27 of the Universal Declaration of Human Rights "*Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefit*".

In 2005, its sister association **ART *for The World Europa*** was founded in Turin, with the executive office in **Milan**.

Through its thematic art projects, ART *for The World* is a bridge between art and society: its initiatives indissolubly join aesthetic to ethics to raise public attention on the issues that stir up our society.

ART *for The World's* projects are not related to a permanent and defined space, but to the sense of the initiatives it promotes. This feature marks ART *for The World* in the international scene, turning it into a unique experience. The American architect Philip Johnson used to define ART *for The World* as "*a museum without walls*".

Other news

Since January 2012 **Mrs. Antonella Croci** has joint the team of ART *for The World* as **Project Coordinator** and **Assistant Curator** (exhibition@artfortheworld.net).